External Financing of Last Resort? Bank Lines of Credit as a Source of Longterm Finance

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ABSTRACT

We investigate lines of credit as a source of long-term finance. We find that long-term debt arising from credit line drawdowns constitutes 10% of a typical firm's total assets. Consistent with credit lines serving as a liquidity buffer and financing source of last resort, long-term drawdowns are more likely when other external capital sources become problematic due to unfavorable equity and bond market conditions. They are also more likely when firms expect to spend more on capital expenditures (consistent with maturity matching). Our findings reveal long-term use of credit lines as an important buffer against adverse capital market conditions.

JEL classification: G21, G31, G32

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1 Introduction

The recent empirical literature on bank lines of credit has stressed its role in *short-term* liquidity management. More specifically, researchers analyze how lines of credit help mitigate temporary mismatches between cash inflow and outflow (such as an unexpected deficit in net working capital). Sufi (2009) serves as a good example. He examines firm choices between lines of credit and cash holdings as alternative sources of liquidity. This literature typically does not explicitly address the use of lines of credit in bridging *longer-term* mismatches of cash flows (e.g. when a firm undertakes an investment project that cannot be adequately financed with internal funds). In this study, we attempt to fill this gap in our understanding of credit lines with an analysis of a large sample of U.S. S&P 1500 firms over the period 1996-2008, where we examine: (a) the extent to which firms rely on credit line drawdowns as a source of long-term financing, (b) the conditions under which they are more likely to draw down these credit lines, and (c) the types of firms most likely to use such drawdowns. To the best of our knowledge, this is the first large-sample panel data study that examines the long-term use of lines of credit.

We capture credit line drawdowns, which are collected manually from U.S. Securities and Exchange Commission (SEC) 10-K filings. According to the Statement of Financial Accounting Standards (SFAS No.6), credit line drawdowns for long-term uses (i.e., longer than a year) should be classified as long-term debt. Thus, we use credit line drawdowns reported in the longterm debt section of a firm's balance sheet to measure credit line use for long-term financing purposes. We find that credit line use for long-term purposes is pervasive and substantial. Using our sample, we find that about 28% of firms with lines of credit have drawdowns classified as long-term debt. For these firms, on average, total long-term drawdowns amount to 10% of total assets and nearly 40% of total debt. *New* long-term drawdowns (the change in total long-term drawdowns from the prior year) equal roughly 1.1% of total assets, which is more than double the size of new drawdowns for short-term uses.

We begin our analysis by investigating the determinants of long-term credit line drawdowns. We find that companies' long-term investment needs, which are estimated using predicted capital expenditures, have a significantly positive association with both the likelihood and size of *new* long-term drawdowns, suggesting that they are used primarily for financing long-term investment. Examining long-term drawdown initiations (a positive long-term drawdown where none existed in the prior year) and terminations (full repayments of long-term drawdowns with credit line retention), we find that the likelihood of initiations (terminations) is positively (negatively) related to the borrower's capital investment.

We then analyze the conditions under which firms are likely to use lines of credit for longterm financing. While several studies argue that lines of credit are like cash, serving the role of a liquidity buffer (e.g., Sufi, 2009; Acharya et al., 2014), the existing evidence on the importance of lines of credit in protecting firms from adverse shocks to the availability of long-term financing remains limited and indirect. Acharya et al. (2014) find that firms that rely on bond financing raise their cash holdings and exhibit declines in their unused credit lines following liquidity shocks.¹ While these results appear to suggest that firms substitute cash for lines of credit when subject to liquidity shocks which impair their ability to raise external financing, they

¹ Acharya et al. (2014) examine two liquidity shocks. One is due to ratings downgrades of General Motors and Ford in 2005, while the other is downward pressure on equity prices due to aggregate mutual fund outflows.

are also consistent with firms drawing down credit lines and expanding cash holdings when external financing costs rise. However, these researchers do not directly examine credit line drawdowns, or whether such drawdowns constitute a source of long-term financing. Campello et al. (2011, 2012) find that in the 2008-2009 financial crisis, firms with larger untapped credit lines cut investment less frequently.^{2,3}

To examine whether lines of credit serve as a liquidity buffer, we argue that a liquid asset that serves as a "liquidity buffer" is a financing source of "last resort", and is only used when other sources of finance become more costly or less feasible to obtain. Accordingly, we examine whether firms are more likely to draw down credit lines for long-term uses when other sources of long-term external finance dry up. We find that the likelihood and size of new long-term drawdowns rise as equity and debt market conditions become less favorable. More specifically, using recent weak stock market returns or the fraction of initial public offerings (IPOs) priced below their initial filing range to represent generally adverse equity market conditions, and using credit spreads and default spreads to represent general credit market conditions, we find that they all affect the likelihood and size of new long-term drawdowns in a manner consistent with firms relying more heavily on credit lines drawdowns when current equity and credit market conditions are less favorable or deteriorating.

 $^{^{2}}$ Again, this needs not imply that lines of credit are actually used to meet funding shortfalls on investment projects. For example, it is possible for firms with better credit line access to also have better access to other external financing sources during the crisis compared to other firms, so that firms with untapped lines are able to invest relatively more in the crisis period.

³ Ivashina and Scharfstein (2009) show that while there was a large rise in overall drawdowns in the second half of 2008, these drawdowns did not lead to a rise in investments, but instead to more cash holdings. They further find that some of these cash drawdowns are returned to the banks by the end of the second quarter of 2009. They argue that this behavior is consistent with the evidence in Ivashina and Scharfstein (2010) that the primary motivation behind the drawdowns was panic due to financial market uncertainty.

Our results are consistent with the survey evidence in Lins, Servaes, and Tufano (2010), who find that the amount of credit lines as a proportion of total assets is higher when managers state that they need to hedge against possible frictions in obtaining external financing to fund projects. Unlike these researchers, however, we are able to directly examine credit line drawdowns that are classified as long-term debt when external capital market conditions deteriorate. Regression models of the choice between long-term drawdowns and other types of financing provide consistent results.

While some earlier studies focus on the 2008-2009 financial crisis, we are able with our panel data to contrast the use of credit lines during the 2008 recession with their use in the previous 2001 recession. The differences in these recessions allow us to distinguish between two major determinants of long-term drawdowns outlined above – namely, the demand for long-term finance to support investment activity, and reductions in aggregate supply captured by weak equity and debt market conditions. While the 2001 recession saw a major reduction in the supply and demand for credit due to weak borrower balance sheets and poor investment prospects respectively, the decline in the demand for credit during the 2008 recession was much more modest. On the other hand, overall equity and credit market conditions were significantly worse during the 2008 recession, and the commercial paper market experienced a major disruption.

We find that long-term credit line drawdowns fell significantly in the 2001 recession relative to an average sample year, consistent with both lower demand for long-term finance as well as a reduced supply of credit lines. In contrast, during the 2008 recession, drawdowns rose in spite of a tighter credit supply and a modest decline in demand for finance compared to an average benchmark year. Moreover, while commercial paper (CP) is an important source of long-term financing for highly rated firms (Kahl, Shivdasani and Wang, 2015), its use as a source of long-term finance declined noticeably in the 2008 recession, while credit line drawdowns for long-term uses rose, including a large fraction of highly rated firms with credit lines.⁴ These findings highlight an important pattern in corporate financing decisions, namely that as external capital market conditions seriously deteriorate, firms rely more heavily on credit lines as a financing source of last resort, including firms far from default and least financially constrained.

Our next set of findings concern the types of firms that rely more heavily on long-term drawdowns from credit lines. We find that smaller and younger firms are more likely to rely on long-term drawdowns. This suggests that contractual features associated with loan commitments (e.g., those that allow banks to condition their credit exposure on regular monitoring of a borrower's balance sheet) are especially valuable for firms with higher information asymmetry, captured by a small firm indicator, relative to external arms-length finance.⁵ By the same token, we find firms with credit ratings, which make obtaining long term credit through bond issuance easier, are less likely to draw down credit lines for long-term use, and more likely to repay existing long-term drawdowns. They also use long-term drawdowns less frequently relative to all other forms of long term financing.

Interestingly, while unrated firms are more likely to draw down credit lines for long-term use than rated firms, our evidence is more nuanced in that the use of long-term drawdowns is not

⁴ According to the Statement of Financial Accounting Standards (SFAS No.6), CP should be reported as long-term debt if firms plan to roll it over for a period longer than one year.

⁵ We obtain similar results using firm age as our asymmetric information measure.

monotonic across credit rating quality. Unrated firms, along with firms in the intermediate rating categories (from BB- to BB+), rely the most heavily on credit line drawdowns. Firms in the highest rating (A- or above) and lowest rating (B+ or lower) categories use long-term drawdowns the least. The highest rated firms have better access to credit lines than other types of firms, but they draw down credit lines much less frequently relative to other firms with credit rating. This is consistent with these firms having easy access to other sources of external financing and the previous finding in the literature that the primary use of credit lines for highly rated firms is to back-up other types of short-term debt financing, such as commercial paper programs (Boyd and Gertler, 1994; Saidenberg and Strahan, 1999; Gatev and Strahan, 2006). In contrast, the lowest rated firms are the least profitable and most likely to have credit lines denied or severely rationed given their high default risk. Thus, they are less able to access credit line drawdowns for long-term financing.

Our analysis illustrates an important feature of lines of credit that differentiates it from other types of credit, such as term loans. While credit lines allow a borrower to draw down a line when other sources of financing dry up, this flexibility also creates agency problems. Specifically, credit lines can be exploited by borrowers when their financial condition deteriorates or when they have unprofitable projects that are difficult to externally finance on their own (Sufi, 2005, 2009; Acharya, Almeida, and Campello, 2013). One consequence of this moral hazard problem is that covenants are likely to be tighter for credit lines than for term loans, an issue that we

explore later in this study.⁶ As borrower profitability improves, earnings-based financial covenants are more likely to be met, enabling a borrower to confidently draw down a greater amount of credit from its line, with little concern for triggering covenants that force early repayment.

Consistent with these expectations, we find that two common earnings-based financial covenants are stricter for credit lines than for term loans when comparing (i) firms with similar profitability levels, or (ii) the same borrower using both credit instruments. Further, we find that lagged firm profitability is positively related to the amount of long-term drawdowns under credit lines and, more importantly, to the use of long-term drawdowns relative to other types of financing. This is likely to reflect both banks' willingness to supply more credit when profitability improves as well as a firm's willingness to draw down larger portions of the line when the risk of violating earnings-based covenants is lower. Overall, these results suggest that suppliers of credit lines impose credit rationing both by setting tighter covenants when lines are originated and by adjusting credit line limits to reflect changing firm profitability.

Our study contributes to the literature on lines of credit in several dimensions. First, we document the importance of credit line drawdowns as a source of long-term finance – both in normal periods and financial crisis periods – using a long panel that includes two recessions. In this regard, we build on the survey evidence in Lins, Servaes, and Tufano (2010) who argue that lines of credit are used to fund future investment opportunities (in contrast to cash, which is held

⁶ Credit lines are most often senior debt and sometimes secured (Dennis, Nandy and Sharpe, 2000). Shockley and Thakor (1997) finds that committed credit lines typically contain a "material adverse change" (MAC) clause, which gives the bank wide latitude to limit borrowing under the commitment if the borrower's condition deteriorates.

for general liquidity insurance), and Campello et al. (2011, 2012) who find that the availability of credit lines in the 2008-2009 financial crisis supported corporate spending.

Second, theories of lines of credit (e.g., Boot, Thakor, and Udell, 1987; Holmstrom and Tirole, 1998; Acharya, Almeida, and Campello, 2013) primarily focus on their role as a short-term liquidity buffer to alleviate investment distortions when there are adverse liquidity shocks. However, there is little direct empirical evidence that credit lines are used as a buffer against adverse debt and equity market conditions. Our finding that long-term drawdowns rise after negative shocks to debt and equity markets is consistent with this buffering behavior.

Third, we provide new evidence on which types of firms rely more on long-term drawdowns of credit lines. In particular, we show that while unrated firms depend more on long-term drawdowns than rated firms, there is considerable granularity to the relationship between credit quality and the use of credit line drawdowns as a source of long-term financing. Finally, we find that while suppliers of credit lines set tighter covenants than in terms loans, the use of long-term drawdowns is much more sensitive to past profitability than any other type of financing, suggesting that banks adjust the supply of credit lines more quickly to their exposure to a borrower's financial condition, which represents a potentially important source of contractual advantage for lines of credit.

2 Bank Lines of Credit

2.1 Background of Bank Lines of Credit and Long-term Drawdowns

A line of credit is also called a revolving facility, a revolving credit agreement, or a revolving credit loan. Under such a facility, a bank or several banks stand ready to lend a pre-agreed amount of funds to a borrower on demand at any time during a given period. The term of agreement is typically under five years, and is often renewed or revised before the end of the contract period. Credit lines generally have covenants to ensure a borrower adheres to specific financial conditions. Covenant violations can trigger tighter loan contract conditions, such as a smaller credit line, shorter maturity or a higher interest rate.

Credit lines offer more flexibility to borrowers than term loans. In contrast to the latter, under a credit line arrangement, while the term of the credit line can be as long as 5 years, borrowers may withdraw funds up to the credit limit and then repay any time within the contract period. A key attraction of credit lines is that prepaid loans generally can be re-borrowed multiple times.

Because of the above flexibility, the maturity of drawdowns from long-term credit lines (i.e., longer than one year) depends on the intended length of the credit line drawdown. More specifically, when drawdowns are used, for example, to fill a gap due to a temporary mismatch between cash inflows and cash outflows (such as an unexpected deficit in net working capital), they are reported as short-term debt. On the other hand, drawdowns intended to be outstanding for more than one year, are classified as long-term debt.⁷

In Appendix A, we provide an example that distinguishes between long term and short term credit line use. Carmax, Inc. reports in its 10-K filing that at the end of fiscal year 2007, it had a

⁷ According to the Statement of Financial Accounting Standards (SFAS No.6), short-term debt obligations should be classified as long-term if the firm (a) intends to refinance the short-term obligation on a long-term basis, and (b) can demonstrate that it has the ability to refinance. The latter condition is met if a line of credit extends beyond one year.

\$500 million revolving credit facility available, which expires in December 2011. Of this line of credit, \$300.2 million was drawn down, with \$100.2 million (including \$79.2 million classified as the current portion of long-term debt) treated as a short-term credit line drawdown, While the remaining \$200.0 million represents a long-term credit line drawdown, as reported on its balance sheet.⁸

2.2 A Brief Literature Review

The early literature on bank lines of credit focuses mainly on their role in corporate liquidity management. Boot, Thakor, and Udell (1987) and Holmstrom and Tirole (1998) present models that illustrate the intuition that in a stochastic environment, loan commitments mitigate the adverse consequences of short term liquidity shocks. Both models show that moral hazard problems are exacerbated in certain future states of the economy if there are adverse shocks to liquid balances or interest rates, causing firms to invest sub-optimally. By granting firms loan commitments, banks can provide insurance against these liquidity shocks, and ex-ante recoup the expected losses from defaults by charging commitment fees.⁹

It is frequently argued that lines of credit, as pre-committed loan facilities, suffer less credit rationing, and thus, can provide insurance against market-wide credit crunches. Consistent with

⁸ It is possible that firms classify credit line drawdowns as long-term to improve the current ratio, and avoid triggering loan covenant violations. However, if this is the case, then the practice works against our tests that attempt to show that drawdowns classified as long-term debt are used to finance long-term investments. In unreported results, we find that the effect of current ratio on the choice between long-term credit line drawdowns and short-term debt is marginal. In the Internet Appendix Table IA.I, we find that short-term drawdowns are not used for capital investment, but long-term drawdowns are. These findings suggest that improving the current ratio is an unlikely major motive for classifying drawdowns as long-term in our sample.

⁹ Other papers that rationalize lines of credit in an optimal contracting framework are Berkovitch and Greenbaum (1991), Duan and Yoon (1993), Morgan (1994), and Shockley (1995), and more recently, DeMarzo and Fishman (2007) and Sannikov (2007).

this view, Barakova and Parthasarathy (2012) find that during a credit crunch, banks generally honor their existing line commitments and provide liquidity to almost all lower risk firms, as well as higher risk firms that have substantial unused credit lines. Banks cut credit limits only when a firm's credit quality has seriously deteriorated or firms have used up most of the credit limit. Campello et al. (2011) find credit lines eased the impact of the 2008–2009 financial crisis on corporate spending. Campello et al. (2012) show that financially constrained firms (small, private, non-investment-grade, and unprofitable) draw down more funds from their credit lines during the crisis than their relatively unconstrained counterparts (large, public, investment-grade, and profitable firms).

Credit lines and cash are often viewed as alternative methods to buffer unexpected liquidity demand, and the choice between these two sources of liquidity is a topic of much recent research. However, lines of credit are conditional (i.e., available only if firms do not violate covenants), and this feature makes lines of credit an imperfect mechanism for liquidity management. On the other hand, the literature also suggests several costs of holding cash and liquid assets for liquidity purposes, such as minimal interest earned, loss of purchasing power in inflationary environments, wealth transfers to bondholders, and potential misuse by management.

Sufi (2005) observes that bank credit line flexibility comes at a cost – namely, it aggravates the moral hazard problem between borrowers and banks. In particular, asset substitution, debt overhang, and the pursuit of pet projects are especially severe risks when borrowers have low profitability. Sufi argues that these agency problems imply that banks are less likely to extend lines of credit to firms with low profitability, and will condition continued availability of credit lines on the maintenance of minimum profitability levels. He documents that funds availability under lines of credit is contingent on numerous financial covenants, of which the maintenance of profitability is the most common, and also the most likely to be violated. He also documents that a negative profitability shock leads to "technical defaults" on these covenants, which lead to restrictions on the unused portion of the line of credit. Consistent with these earlier findings, Sufi (2009) reports less profitable firms hold fewer credit lines and more cash balances.

Acharya et al. (2014) argue that firms are likely to draw down credit lines in exactly those states when such drawdowns are negative net present value investments for banks. This can lead to a loss of credit lines (e.g. due to covenant violations) when firms experience negative shocks. As a result, firms more prone to such shocks are likely to substitute cash holdings for lines of credit. The authors also show that firms with more hedging needs (i.e. low correlation between cash flows and growth opportunities) are less likely to use credit lines as opposed to cash. Acharya, Almeida, and Campello (2013) also show theoretically and empirically that firms with high exposure to systematic risk face higher credit line costs and exhibit higher ratios of cash to credit lines (see also Disatnik, Duchin, and Schmidt, 2014; Acharya et al., 2014).

While cash and lines of credit both serve as liquidity buffers, given the above differences, they are likely to be employed to hedge against different risks. Based on an international survey, Lins, Servaes, and Tufano (2010) find that lines of credit appear to be held to hedge against shortfalls in funds for future growth options. In contrast, cash appears to be held as general purpose insurance. We explore the importance of credit lines for longer term investment purposes below.

3 Data

3.1 Sample

We manually collect data on long-term credit line drawdowns from 10-K SEC filings available through EDGAR (www.sec.gov) for all U.S.-based firms in Compustat and the S&P 1500 for any year in the 1996-2008 period. We focus on S&P 1500 firms given the high cost of manual data collection of other firms. Following common practice, we exclude heavily regulated financial (SIC codes 6000-6999) and utility (SIC codes 4000-4999) firms.¹⁰ Our sample period begins in 1996 because all firms are mandated to submit electronic 10-K SEC filings beginning in 1996 (Sufi, 2009).

For our study, a long-term drawdown is defined as credit line borrowings reported as "long-term debt". A long-term drawdown is extracted from the long-term debt section of the Notes to a firm's consolidated financial statements.¹¹ The underlying credit line supporting a drawdown must exceed one year for it to be categorized as long-term financing. From our reading of 10-K filings, a drawdown is typically reported as short-term when it is expected to be repaid within a year or the remaining maturity of the existing credit line is less than one year; otherwise, it is categorized as long term.

¹⁰ Utility firms are excluded because they are heavily regulated. We discard financial firms because they are heavily regulated and their financing decisions are affected by very different factors (e.g., capital adequacy regulations) than nonfinancial firms.

¹¹ We read the notes to the credit line to ensure (1) the maturity of the line is no shorter than one year; and (2) borrowings are drawn from the revolving facility of the credit line rather than from a term loan tranche, which is more akin to installment credit.

To study the determinants of long-term drawdowns, we first require firms to have access to lines of credit. We obtain information on the availability of credit lines for S&P 1500 firms from Sufi's (2009) sample between 1996 and 2003, and extend it to 2008.¹² We obtain information on the total amount of credit line drawdowns (i.e., the sum of short- and long-term drawdowns) from Capital IQ after 2002.¹³ Data on stock prices and returns are obtained from the Center for Research on Security Prices (CRSP) files. Appendix B summarizes the databases used in this study and the information they provide.

In addition, we require firms to have valid information on total assets, market capitalization, changes in cash holdings, capital expenditure, and external financing. We require that the market value of assets and annual sales are at least \$1 million, and that their annual asset growth rate does not exceed 100%.¹⁴ This financial reporting data comes from Compustat. All dollar values are converted into year 2000 constant dollars using a GDP deflator. To mitigate the impact of outliers or mis-recorded data, all firm-specific continuous variables are winsorized at the 0.5% level in both tails of the distribution.¹⁵ The final dataset is an unbalanced panel of 9,154 firm-year observations over the 1996-2008 sample period.

3.2 Long-term Credit Line Drawdown Patterns

¹² Detailed descriptions and discussions of this data are available on Amir Sufi's homepage. This data is extended by Tai-Yuan Chen, who also collected data on the amount of unused credit line, which is used in Table IA.V of the Internet Appendix.

¹³ Sufi's (2009) sample also contains the amount of the credit line that is used for 300 randomly-selected firms. However, only around one sixth of them also exist in our sample. Thus, we chose not to use this limited data.

¹⁴ Very small firms (with the market value of assets or sales less than \$1 million) are excluded given their severely limited access to capital markets. Our results are essentially unchanged if we raise the cutoff for defining very small firms from \$1 million to \$5 million. Firms experiencing extremely high growth are eliminated as they are normally involved in major corporate events, such as mergers and acquisitions.

¹⁵ Our results are virtually the same if we censor the data instead of winsorizing at 0.5%.

[Insert Table 1 here]

Panel A of Table 1 shows the prevalence of long-term credit line drawdowns and its time trend. Column (3) shows that on average, 28% of our sample firms in any given year have long-term drawdowns. The takedown proportion increases over the early part of the sample period, and peaks in 2000, followed by a sharp drop in the 2001 recession. It bottoms out in 2004, and then continues to rise until the end of the sample period. Column (4) shows long-term drawdowns as a percentage of assets (conditional on positive drawdowns). This variable shows a time trend that is very similar to that in Column (3). The magnitude of a typical *new* long-term drawdown ($\Delta LTDraw$), i.e., annual change in long-term drawdowns, is substantial. Column (5) shows that among firm-years with non-zero new long-term drawdowns, these drawdowns on average represent 1.1% of a firm's total assets. To put this in perspective, the average proceeds from net equity issues minus repurchases is -1.1% of total assets, and the net proceeds of long-term debt issues other than credit line drawdowns is 1.3% of total assets.

Panel B contains summary statistics for the sample where we have information on the size of credit lines. Column (7) shows that on average, 47% of these firms draw down from their long-term credit lines in any given year. For firms with drawdowns, the total amount represents about 7.1% of book assets, or 36% of total debt (untabulated), with about half of this amount representing long-term drawdowns. Columns (10) and (11) show that on average, the size of new long-term drawdowns ($\Delta LTDraw$) is more than twice new short-term drawdowns ($\Delta STDraw$).

4 Testable Hypotheses and Empirical Specifications

4.1 Testable hypotheses

In this section, we motivate our empirical analysis of the role of bank lines of credit in longterm financing. The principle of matching the maturity of assets and liabilities suggests that drawdowns classified as long-term debt should be used to finance long-term investments, rather than short-term assets such as net working capital (Guedes and Opler, 1996). We start by examining whether credit line drawdowns respond to financing needs for long-term investment, as captured by capital expenditures. Existing empirical literature, while emphasizing the importance of lines of credit as a liquidity management tool, does not distinguish between the use of credit lines for managing temporary shortfalls in working capital and managing shortfalls in long-term financing. The theoretical literature, on the other hand, mainly emphasizes the role of credit lines for financing investment projects, just like other forms of long-term financing such as term loans and equity. Thus, we expect to find that long-term drawdowns are positively related to a firm's long-term investment needs:

Hypothesis 1 (*H1*): Firms with greater investment needs are more (less) likely to initiate (end) long-term drawdowns of credit lines and to draw down additional amounts for long-term use relative to firms with lower investment needs.

One of the key properties of credit lines as a liquidity buffer is that they serve as a financing method of last resort. This idea is implicit in the theoretical models of Boot, Thakor, and Udell (1987) and Holmstrom and Tirole (1998), among others, who emphasize that lines of credit are valuable due to a time-consistency problem in the event of adverse liquidity or interest rate shocks. It is well established that capital market conditions influence firm financial choices.

Graham and Harvey (2001) find that firms issue debt when they believe their equity is undervalued, and issue short-term debt if they expect future debt market conditions to improve. Security market conditions can change because of time-varying adverse selection and moral hazard concerns which are related to overall economic conditions, shifts in market sentiment, and idiosyncratic misevaluation of firms. If managers believe their stocks are temporarily undervalued, or credit market conditions are unfavorable, then they have the option to rely more heavily on long-term drawdowns from credit lines to finance capital expenditures until market conditions are more favorable for debt or equity issuance.¹⁶

Hypothesis 2 (*H2*): Firms are more (less) likely to initiate (end) long-term drawdowns, and to drawdown larger amounts, when general credit market and equity market conditions are poorer. Under these adverse capital market conditions, firms are likely to rely more heavily on credit line drawdowns for long-term use relative to other types of financing.

Lines of credit are attractive to borrowers because they offer a flexible form of financing that can serve as a financing avenue of last resort and as insurance against adverse conditions in debt and equity markets. However, this flexibility can also create agency problems for lenders in that lines can be drawn down precisely when a borrower's credit worthiness declines. Thus, we expect covenants associated with lines of credit to be more stringent compared to term loans.¹⁷

¹⁶ Campello et al. (2011) find that credit lines ease the impact of the 2008 financial crisis on corporate spending.

¹⁷ Another reason that covenants on credit lines should be tighter than on term loans is that banks themselves may face liquidity risks (as in 2008). Credit lines are similar to call option contracts where a bank promises to lend to a borrower at a specified rate over a future period, even if market-wide liquidity is poor. Tighter covenants give the lender the option of rolling over fewer revolving facilities in the event of an adverse liquidity shock. In contrast, a bank can simply stop originating new term loans during such periods.

Hypothesis 3 (*H3*): Lines of credit are associated with more stringent financial covenants than term loans for matching firms of similar profitability and for the same firm using both forms of credit at nearby years.

Although we expect that covenants associated with lines of credit will be tighter compared to term loan originations all else equal, these covenants can be relaxed (tightened) by a lender based on updates of positive (negative) information about a borrower's financial strength. Moreover, improved firm profitability itself should make it more likely that a borrower can continue to meet covenant thresholds and thus, encourages more credit line drawdowns. In other words, new credit line drawdowns are expected to be more sensitive to firm profitability as both the elasticity of demand and supply of these loans with respect to profitability is higher than other types of financing. These considerations lead to the following predictions:

Hypothesis 4 (*H4*): Profitable firms are more (less) likely to initiate (end) long-term credit line drawdowns and to make larger drawdowns relative to total assets. These firms are more likely to rely on credit lines drawdowns for long-term use relative to other sources of financing.

Moral hazard and adverse selection costs are more severe for certain types of firms, for example, smaller firms, firms with fewer tangible assets, and firms without credit ratings, which tend to be characteristics of younger firms. Consequently, such firms are more likely to suffer from adverse misvaluation than other firms. Banks, on the other hand, specialize in monitoring and screening loan customers. Consequently, firms that suffer from adverse selection vis-à-vis arms-length providers of finance, but are able to obtain credit lines from banks, are more likely to draw down their credit lines for long-term financing purposes. This analysis leads to the following hypothesis:

Hypothesis 5 (*H5*): Younger and smaller firms and firms without credit ratings, are more (less) likely to initiate (end) long-term drawdowns from credit lines, and to draw down larger amounts of credit than other firms. They are also more likely to draw down lines of credit for long-term use relative to relying on other sources of financing.

While lower rated or unrated firms are more likely to be dependent on line of credit drawdowns for long-term financing, the relationship between rating quality and use of line of credit drawdowns is unlikely to be monotonic. Compared to intermediate rated firms, the lowest rated firms – to the extent that they have weaker balance sheets than even unrated firms – are likely to face particularly tight covenant thresholds and to have less access to lines of credit. As such, they are likely to be less reliant on long-term credit line drawdowns. In contrast, while the highest rated firms generally have access to large credit lines, they are the least likely to actively draw them down since they can easily access other potentially cheaper funding sources. Unrated firms, on the other hand, to the extent that they are not financially weak, but suffer more from information asymmetry vis-à-vis arms-length providers of finance, are more dependent on credit line drawdowns.¹⁸

Hypothesis 6 (*H6*): Dependence on long-term line of credit drawdowns is non-monotonic in a firm's credit rating quality, with unrated and intermediate rated firms more reliant on such financing.

¹⁸ Panel A of Table 6 shows that unrated firms are smaller and have fewer tangible assets than rated firms.

Firms with particularly low credit ratings are less likely to be able to take down credit lines due to stricter covenants and credit line origination standards and a higher likelihood of covenant violations, while firms with high credit ratings are the least likely to draw down credit lines since they generally have cheaper and less restrictive sources of funds available.

4.2 Empirical specifications

We investigate the determinants of credit line use for long-term financing with lagged firmspecific characteristics and concurrent general market conditions. The main dependent variables of interest are the amount of new long-term credit line drawdowns ($\Delta LTDraw$), the likelihoods of long-term drawdown initiation (*StartD*) and termination (*EndD*), and the likelihood of large long-term drawdowns ($\Delta LTDraw > 1\%$). The amount of new long-term credit line drawdowns ($\Delta LTDraw$) is defined as the change in total long-term drawdowns from the prior year scaled by lagged total assets. Among firms with no long-term drawdowns in the previous year, the initiation of long-term drawdown (*StartD*) takes a value of one if the firm starts to use long-term credit line drawdowns in the current year, and zero otherwise. Among firms having long-term drawdowns this year, and zero otherwise. Initiation of a large long-term drawdown ($\Delta LTDraw > 1\%$) is an indicator variable, which takes a value of one when new long-term drawdowns exceed 1% of the firm's beginning-of-period total assets, and zero otherwise.

The decision to use long-term credit line drawdowns can be viewed as a financing or capital structure decision, where firms presumably weigh the costs and benefits of alternative forms of finance in choosing credit lines for long-term financing. These drawdowns also represent a debt

maturity structure decision. Accordingly, we explain the use of long-term credit line drawdowns in terms of some standard control variables that capture the costs and benefits of different financing choices. Specifically, we consider major firm characteristics shown in previous studies to affect financing decisions, plus a set of control variables capturing capital market conditions as determinants of long-term drawdown decisions. Detailed definitions of these variables are provided in Appendix C.

We use capital expenditure level (*Capex*) as a proxy for a firm's long-term investment needs to test whether long-term drawdowns are related to a firm's investment needs (*H1*). Since the actual amount of *Capex* could be partially determined by the amount of financing a firm can access and management incentives, we use the fitted value of *Capex* based on a regression prediction model to capture a firm's long-term investment needs.¹⁹ We obtain very similar results if we instead use lagged *Capex* in our analysis.

To investigate the effect of capital market conditions on the long-term use of credit lines (H2), we examine several metrics that capture capital market condition. These metrics include (i) the cumulative annual stock market return (*Stock market return*) defined as the monthly returns on the CRSP value-weighted index of NYSE, NASDAQ, and AMEX traded stocks, compounded over the fiscal year,²⁰ (ii) the fraction of initial public offerings (IPOs) in a given year priced below the initial filing range to capture overall stock market weakness,²¹ and (iii) the credit

¹⁹ Control variables include market-to-book ratio, firm size, sales growth, and industry and year fixed effects. All control variables are lagged one year. The model estimations are reported in Appendix D.

²⁰ For ease of reporting results, it is multiplied by 100.

²¹ It is extracted from Table 6 of Initial Public Offerings Statistics (updated on August 8, 2017) prepared by Jay R. Ritter (http://bear.warrington.ufl.edu/ritter/ipodata.htm).

spread (*Credit Spread*), and (iv) the default spread (*Default Spread*) to capture debt market conditions. The credit spread is the difference between the December commercial paper annualized yield and the annualized December 3-month Treasury bill rate and reflects the current tightness in credit markets, while the default spread is measured by the difference between the December yields on Moody's Baa and Aaa rated corporate bonds with maturities of approximately 20-25 years. High levels of both spreads generally suggest low liquidity and high credit market risk. Finally, we use two measures of firm-specific equity market conditions. To measure firm-specific stock performance, we use the firm's lagged cumulative excess stock return (*Excess Stock Return*), which is calculated as the prior 12 month compounded stock return minus the prior 12 month compounded return of the overall stock market index.²² To capture a firm's long-term growth potential as well as equity market conditions, we use a firm's market-to-book ratio (*MB*) lagged one year.

In all our specifications, we include *GDP Growth*, the percentage increase in real GDP in 2000 dollars, as a measure of the general state of the economy, which is also an inverse measure of poor aggregate macroeconomic conditions. Since our sample period encompasses only thirteen years, in our baseline regressions, we employ aggregate stock market returns to reflect general equity market conditions, and credit spread to reflect general debt market conditions. In the Internet Appendix, we report results using alternative measures of capital market conditions for robustness analysis.

²² The results are similar if we use the risk-adjusted return (the compounded monthly CAPM-adjusted stock returns in the past 12 months) to measure a company's stock performance.

To measure firm profitability, we use return on assets (*ROA*), which is required to test Hypotheses *H3* and *H4*. To test the effect of information asymmetry on the use of credit lines for the long-term financing hypothesis *H5*, we use the logarithm of book value of assets to measure firm size. To capture a company's access to bond markets, we use a debt rating indicator variable (*Rating Indicator*) that equals one if the firm has a long-term domestic issuer rating assigned by Standard & Poor's, and zero otherwise.

We also include several other control variables which are common to firm leverage studies. We use the ratio of fixed to total assets to represent asset tangibility (*Tangible Assets*), which is an important determinant of financing choice. We include a firm's leverage ratio (*Lev*), defined as total debt (the sum of short-term and long-term debt) divided by total assets. The predicted sign of the leverage ratio on new drawdowns for long-term use is ambiguous. Credit lines usually contain such financial covenants as maximum leverage, debt to cash flow, and debt to tangible net worth ratios, which prohibit firms from holding too much debt. Thus, higher leverage increases the likelihood of covenant violations, which discourages firms from drawing down credit lines for long-term use. On the other hand, firms exhausting their debt capacity or unable to meet debt payments due to liquidity shocks are very likely to draw down their credit lines, barring a covenant violation. This suggests a positive association between leverage and long-term drawdowns. Finally, we use the *Current Ratio* to measure a company's liquidity status and ability to pay off short-term debt. This ratio is often used as one of the main covenants associated with regular bank loans. Thus, the threat of a violation of this covenant could prompt firms to

replace short term debt with long-term debt, including lines of credit, so as to improve the current ratio.

5 Empirical Results

We begin by examining the determinants of the use of long-term credit line drawdowns and what governs their use relative to other financing choices, including short term debt, long-term debt other than long-term drawdowns, equity, and cash. Next, we explore why the use of credit lines for long-term purposes differs in the two recessions that fall within our sample period. We follow this with a discussion of some contractual features that are unique to credit lines, including a comparison of covenants in credit lines and term loans. Finally, we examine how reliance on lines of credit for long-term finance is affected by a firm's creditworthiness and implicitly by a credit line's covenants.

5.1 Determinants of the use of long-term credit line drawdowns

[Insert Table 2 here]

Table 2 presents our results on the factors affecting long-term drawdowns. The first column of Panel A reports results from an OLS model where the dependent variable is the amount of new long-term drawdowns ($\Delta LTDraw$), while columns (2) - (4) report logit model estimates of the determinants of long-term drawdown initiations (*StartD*) and terminations (*EndD*), as well as large additions to long-term drawdowns ($\Delta LTDraw > 1\%$). Column (5) reports logit regression results on the choice between long-term drawdowns and other types of financing. Specifically, the dependent variable takes a value of 1 if $\Delta LTDraw$ exceeds 1% of a firm's total assets while no other source of finance (i.e., short-term debt issuance, other long-term debt issuance, equity issuance or depletion of cash holdings) exceeds 1% of its total asset; and is zero if $\Delta LTDraw$ is less than 1% of total assets and at least one of other sources of finance exceeds 1%. Cases where both financing sources are > 1% or < 1% of total assets are excluded.²³

To enable us to examine the effect of cross-sectional heterogeneity of some firm-specific characteristics, all the models in Panel A of Table 2 incorporate 2-digit SIC industry fixed effects and firm-level clustering of standard errors. Results in Panel B of Table 2 incorporate firm-fixed effects and explore "within-variation". This is particularly important in our context for the following reason. All the regressions are conditional on firms having available credit lines, and in our sample, over 90% of firms have credit lines, with very little year-to-year variation in this percentage.²⁴ Thus, credit line availability is highly persistent. In our sample, there is a 98% probability, that conditional on having a credit line today, the firm will have a credit line in three years. In view of this strong persistence and potential endogeneity concerns, we attempt to absorb unobservable firm-specific time invariant factors that could affect credit line supply and demand. Since incorporating firm fixed effects in non-linear models is problematic, we first report estimates from a OLS model in Table 2, Panel B, Column (1). Then for the same set of dependent variables used in Panel A of Table 2, we report estimates from a linear probability

²³ In unreported results, we examine the choice between long-term drawdowns and other types of financing one at a time, and receive qualitatively similar results.

²⁴ This number is higher than the one reported in Sufi (2009), which is 82%, as he examines the entire Compustat sample.

model (LPM) with firm fixed effects, and standard error clustered at the firm level in columns (2)-(5) (as well as in the remaining tables).²⁵

Columns (1)-(4) of both panels of Table 2 show that firms with higher predicted capital expenditures (*Predicted Capex*) borrow more through long-term drawdowns, and are more (less) likely to initiate (terminate) long-term drawdowns. The effects of capital spending are also economically significant. In Panel A of Table 2, a one standard deviation rise in the predicted capital expenditure level above the sample mean is associated with new long-term drawdowns (as a fraction of total assets) of 0.0038. Given that the sample mean is 0.0037, this represents a 104% increase above the sample mean.²⁶ Also, a one standard deviation increase in the predicted capital expenditure level above the sample mean leads to a 7% (59%) increase (decrease) in the probability of an initiation (termination) of a long-term drawdown relative to its sample mean. These results support the conclusion that long-term drawdowns are used to finance long-term investment projects, consistent with H1.²⁷

²⁵ Note that in the regression model of long-term drawdown initiation (*StartD*) in Table 2, Panel B, the number of observations in Column (2) falls to 6,665 as firm-years with outstanding long-term drawdowns in the prior year are excluded. Similarly, the number of observations in the regression model examining long-term drawdown termination (*EndD*) in Column (3) drops to 2,489 due to the exclusion of firms with no outstanding long-term drawdowns in the prior year. The number of observations in the regression model examining the choice between new long-term drawdowns and other types of financing in Column (5) drops to 5,870 because cases of both being >1% or <1% are excluded. In addition, columns (2)-(5) in Panel A of Table 2 are less than those in Panel B, because we include industry fixed effects in Panel A and thus logit regressions drop observations when the values of the dependent variable are the same for a given industry over the sample period.

²⁶ About $2/3^{rd}$ of the net changes in long-term drawdowns in our sample are zero. Of the remaining $1/3^{rd}$, Table 1, Column (5) of shows that they average 1.1% of book value of assets. Thus, the unconditional average is 0.0037.

²⁷ In results reported in the Internet Appendix Table IA.VII, we find that the significant relationship between predicted capital expenditures and long-term credit line drawdowns is largely driven by firms with low internal liquidity, measured either by the difference between cash flow and predicted capital expenditures or alternatively by predicted cash holdings. These results are consistent with the Pecking Order theory which suggests that firms draw down credit lines to finance capital expenditure when internal liquidity is insufficient.

An important ancillary question is whether short-term drawdowns behave in a different manner from long-term drawdowns and whether they are also involved in financing long term investments. For a subsample of firms where we have information on both the amounts of shortand long-term credit line drawdowns over the period 2003-2008, we are able to further examine whether short-term drawdowns are more commonly used for short-term operational purposes. We use changes in net working capital which excludes changes in cash or short-term debt (ΔNWC) as a measure of a firm's short-term liquidity needs and report the results in Table IA.I of the Internet Appendix. We again use predicted capital expenditures to capture a firm's investment activity. We find that short-term drawdowns ($\Delta STDraw$) rise with working capital investment, but long-term drawdowns ($\Delta LTDraw$) do not, although neither is statistically significant. On the other hand, variation in capital expenditures has a positive and significant effect on changes in long-term drawdowns only. These results are consistent with the maturity matching principle and suggest that reporting practices for credit line drawdowns generally comport with the standard classification of current and long-term liabilities.

A key property of lines of credit is that they constitute a financing choice of last resort. To test this proposition as formalized in hypothesis *H2*, we examine the effects of market conditions on new credit line drawdowns for long-term use. Table 2 reports our basic findings, which are supportive of hypothesis *H2*. More specifically, the amount and likelihood of new long-term drawdowns are higher when conditions in the aggregate equity market (*Stock Market Return*), and the credit market (*Credit Spread*) are less favorable. In Panel A of Table 2, a one standard deviation decrease in *Stock Market Return* from its sample mean leads to a 22% rise in the

amount of new long-term drawdowns (as a percentage of total assets) and a 10% rise (7% fall) in the probability of an initiation (a termination) of a long-term drawdown from their sample means. A one standard deviation increase in *Credit Spread* from its sample mean leads to a 95% increase in the amount of new long-term drawdowns (as a percentage of total assets) and a 12% increase (19% decrease) in the probability of an initiation (termination) of a long-term drawdown from their sample means. Results are robust to the inclusion of firm fixed effects.

All of the above results are consistent with lines of credit acting as a "long term financing buffer" when other (long-term) financing options are unavailable or too costly. These results are robust to alternative proxies for stock and credit market conditions, as discussed in the next section.²⁸

In Column (5) of both panels of Table 2, we examine the determinants of the choice between new long-term credit line drawdowns and other sources of external and internal financing, i.e., short term debt, other long-term debt, equity and depletion of cash holdings under different fixed effect specifications. Consistent with *H2*, firms are more likely to draw down lines of credit for long-term funding, rather than engage in other types of financing when the overall stock market conditions are relatively poor (*Stock Market Return*), and default risk (*Credit Spread*) is relatively high. These results are inconsistent with the conclusions that the earlier findings in the first four columns of this table are actually due to a change in a firm's overall financing needs.

5.2 Alternative proxies for market conditions and other robustness checks

²⁸ Drawdowns are positively related to GDP growth, suggesting that as GDP growth picks up, demand for funds for long-term investment, not captured by expected capital expenditures, is rising. These drawdowns can also occur in periods when external capital markets are exhibiting crowding out effects as firms generally seek more external funding. We revisit this issue in section 5.3.

To assess the robustness of our results concerning capital market conditions, we examine several alternative measures. For overall equity market conditions, we use the percentage of IPOs priced below their initial filing range (indicating weak equity market conditions) in place of cumulative market return, and for general credit market conditions, we use default spread in place of credit spreads. We also report a correlation matrix of GDP growth and our measures of aggregate debt and equity market conditions in the Internet Appendix Table IA.II. The two measures of aggregate equity market conditions are negatively correlated (recall that one of these is an inverse measure) and each is significantly correlated with default spread and GDP growth. However, none of these variables is highly correlated with credit spread.

As further robustness analysis, we report results for alternative measures of general equity and credit market conditions, individually as well as in combination with other measures of capital market conditions. Table IA.III of the Internet Appendix shows that the results in Table 2 are consistent across all our specifications, as well as when alternative metrics for debt and equity market conditions are included. Interestingly, although GDP growth is positively correlated with our measures of equity market conditions, it also has a positive effect on drawdowns – possibly because it captures periods of higher aggregate demand for external capital and investment.

One concern with our findings on the effect of capital market conditions on long term credit line drawdowns is that while they are consistent with the "financing source of last resort" hypothesis, it is possible that in periods of adverse external market conditions, banks behave differently and withdraw credit lines from low quality firms and instead offer these to higher quality firms. Since high quality firms are less likely to violate covenants, such a reallocation of credit lines could then lead to more drawdowns overall, if the higher quality users draw down credit lines more intensively than lower quality users. However, in examining this conjecture, we find in Table IA.IV of the Internet Appendix that if we pool firms into high and low credit quality groups based on the firm's previous year ROA or Z-score, then under adverse capital market conditions (the 2008 recession (yr08)), we do not obtain stronger effects for high compared to low credit quality firms.

To further isolate the effect of market conditions on drawdowns from the effect on a firm's credit line availability of banks reallocating credit lines, we examine a subsample of firms where information on the total credit line size is available. We then regress the long-term drawdown amount ($\Delta LTDraw$) on the change in credit line size ($\Delta Line$), as well as firm-specific financial conditions and aggregate capital market conditions. Table IA.V of the Internet Appendix shows that after controlling for the change in credit line size, $\Delta Line$, the measures of equity and long term debt market conditions all remain significant at a 5% or lower level. This evidence also shows evidence of a substitution effect in that when market conditions worsen, we find an offsetting rise in demand for long term credit line drawdowns, consistent with *H2*.

5.3 New long-term credit line drawdowns in the 2001 and 2008 recessions

To this point, our results show that firms tend to use credit lines as a source of long-term finance when they step up capital expenditures and when capital market conditions weaken. The former pattern can be viewed as a general demand-driven need for long term finance, whereas the latter pattern is a supply driven need for capital as alternative sources of external finance dry up. To explore the strength of these two influences, we exploit the fact that our sample covers two recession periods, i.e., the 2001 and 2008. While both recessions involved contractions of credit and tightening of lending standards, they also provide interesting contrasts that illustrate the relative strengths of these supply and demand effects.

The 2001 recession was associated with sharp cutbacks in investment spending reflecting considerable excess capacity in manufacturing. According to the Economist Intelligence Unit report for U.S. in March 2002, the annualized growth rates of non-residential fixed investment are -0.2%, -14.6%, -8.5%, and -13.1% respectively in the four quarters of 2001, while in the four quarters of 2000 the analogous growth rates are 15.7%, 12.2%, 7.1%, and 1.0%, respectively. This decline in investment resulted in a fall in credit demand. At the same time, credit supply also tightened.

Figure IA.I in the Internet Appendix presents the time trend in commercial and industrial (C&I) loan demand and bank lending standards over our sample period. The solid blue line plots the net percentage of banks reporting stronger demand for C&I loans from large and middlemarket firms. The dashed red line represents the net percentage of banks tightening lending standards and terms for C&I loans to large and middle-market firms.²⁹ Both data are from the Federal Reserve's Senior Loan Officer Opinion Survey on Bank Lending Practices.³⁰ The figure shows a significant decline in C&I loan demand in the 2001 recession (the blue solid line) that

²⁹ The net percentage of banks reporting stronger demand for C&I loans is the difference between the percentage of banks reporting stronger demand for C&I loans and the percentage of banks reporting weaker demand for C&I loans. The net percentage of banks tightening lending standards measures the difference between the percentage of banks tightening lending standards and banks easing their lending standards. ³⁰ Source: http://www.federalreserve.gov/boarddocs/snloansurvey/.

coincides with a surge in the net percentage of banks tightening lending standards (the red dashed line). In the 2001 Senior Loan Officer Opinion Survey reports, banks that tightened standards and terms on C&I loans generally indicated that one of the most important reasons for the tighter loan standards was "*weaker demand for C&I loans*". The U.S. country reports by Economist Intelligence Unit in 2001 also state that "*[The weak economy is] attributable mainly to sharply reduced spending by businesses on fixed investment and inventories.*"

In 2001, faced with tightening bank lending standards and weaker expectations of future profitability, firms slowed the pace of borrowing. In contrast, the 2008 recession was largely triggered by a liquidity crisis in the financial services industry, i.e., a contraction in the supply of funds (Brunnermeier, 2009; Gorton and Metrick, 2012). In the 2008 recession, there is another spike in the net fraction of banks tightening lending standards and loan terms. However, the demand for funds barely contracts. The percentage of banks reporting stronger demand for C&I loans was, on average, only around 10% less than those reporting weaker demand for C&I loans over the four quarters of 2008, compared with a 53% drop in strong C&I loan demand in 2001. In the 2008 Senior Loan Officer Opinion Survey reports, many banks claimed that "a deterioration of their banks' current or expected capital or liquidity positions had contributed to the tightening of lending standards".

Thus, both recessions are accompanied by a comparable surge in credit tightening, but for distinctly different reasons. While the 2001 recession saw a contraction in credit because of banks' unwillingness to lend to firms with weak balance sheets, the 2008 recession was largely precipitated by negative supply shocks to banks' financial health and to credit market conditions

more generally. Reflecting this difference, loan demand contracted sharply in the 2001 recession, while loan demand experienced a comparatively mild decline in the 2008 recession. Not only was the supply of bank loans seriously impacted by the 2008 recession, but inter-bank lending was disrupted and the commercial paper market was effectively shut down, while corporate bond and equity issuance levels were seriously depressed.

Almeida et al. (2011) show that spreads on both short-term financing instruments and longterm bonds (not only high-yield, but also investment grade bonds) jumped significantly in August 2007, reaching a historical high in 2008. As a result of these adverse market conditions, firms found it difficult to raise funds in the credit market.³¹ Thus, 2008 is a particularly interesting period to study since bank loan demand did not decline substantially, yet the supply of many sources of external funding including bank loans seriously contracted.

[Insert Table 3 here]

To empirically examine the effects of the 2001 and 2008 recessions on new long-term drawdowns, we use recession indicators for years 2001 (yr01) and 2008 (yr08). The average sample year outside of these two recession periods serves as the normal benchmark level of drawdowns in our regressions. Table 3 shows that firms retire more long-term drawdowns in 2001, consistent with weakening aggregate loan demand and reduced credit line availability, relative to the benchmark level. In contrast, firms make significantly more drawdowns for long-term use in 2008 relative to a normal year. A likely explanation for the latter effect is that despite a small contraction in demand, other sources of external finance abruptly dried up relative to a

³¹ Using the August 2007 financial panic, they find that firms with larger fractions of long-term debt maturing at the time of the crisis cut their investment more significantly.

normal year. Thus, firms lacked other sources of external financing in the 2008 credit crunch. In other words, they resorted to their financing choice of last resort, long-term credit line drawdowns, in face of this severe supply shock to external sources of funding.³²

One source of finance that was severely affected in the year 2008 recession was the market for commercial paper (CP). Kahl, Shivdasani and Wang (2015) argue that due to low transaction costs and quick access to funds, CP is often used as bridge financing for high-quality firms intent on undertaking new investment. The main drawback of CP, however, is its short maturity, which increases issuer rollover risk. Consistent with this concern, Kahl et. al. find that highly-rated CP issuers refinance CP with long-term bonds to reduce rollover risk during the 2008 financial crisis.

According to the Statement of Financial Accounting Standards (SFAS No.6), CP should be reported as long-term debt if firms plan to roll it over for more than one year and it is backed up by a long-term credit line. In our sample, we find long term CP issues backed up by long-term credit lines fell in 2008 (Panel A of Appendix E), while long-term credit line drawdowns rose (Table 1). Using logit and OLS models to study the choice between new long-term drawdowns and long-term CP issuance, we find that drawdowns are preferred during the 2008 recession (Appendix F). Since only the most creditworthy firms can issue CP, these results indicate that highly rated firms also rely on long-term credit line drawdowns when other sources of finance dry up, which is again consistent with the notion that credit lines act as a financing choice of last resort.

³² Another possible reason, as argued by Ivashina and Scharfstein (2010), is that borrowers drew down from their lines aggressively because they feared that lines could be withdrawn due to bank insolvency and diminished liquidity in the system.
5.4 Firm profitability, covenants, and credit line drawdowns

As discussed earlier, long term credit lines can subject banks to greater moral hazard risk than term loans given the credit line's much earlier origination date relative to the loan drawdown point. In Table 4, we test whether credit lines are associated with tighter financial covenants than term loans, to reflect the potentially higher agency problems associated with credit lines as predicted by H3. We measure average covenant thresholds of term loans and long term credit lines for maturities over one year, focusing on four common financial covenants: namely, interest coverage, leverage ratio, debt-to-cash flow ratio, and the current ratio. The financial covenant thresholds are obtained from the DealScan database.³³

[Insert Table 4 here]

In Table 4, Panel A contrasts the financial covenant thresholds for long-term credit lines and term loans issued in 1996-2008, regardless of firm characteristics. Panel B compares long-term credit lines and term loans issued by the same firm, and Panel C matches long-term credit lines and term loans for three firm profitability classes.^{34,35} In the unmatched sample and most of the matched samples, we find that interest coverage and cash to debt ratio covenants included in long-term credit lines are significantly stricter than those found in term loans, while no

³³ The maturity of long-term credit lines is generally less than 5 years, and is shorter than that of term loans. In our sample, the average (median) maturity of term loans is 56.4 months (59 months), while that of long-term credit lines is 44.4 months (41 months). When requiring the maturity of both term loans and credit lines to be less than 60 months, we find our results are qualitative similar (not reported but available upon request).

³⁴ To obtain firm profitability, we merge DealScan with Compustat through Dealscan-Compustat Link Data, which is obtained from Michael Roberts' website: http://finance.wharton.upenn.edu/~mrrobert/styled-9/styled-12/index.html. Observations are excluded that either remain unmatched with Compustat or lack the necessary data for constructing ROA.

³⁵ At loan origination, firms with ROA levels in the bottom (top) three deciles are grouped into the low (high) ROA category. The rest are classified in the median ROA category.

significant differences in the strictness of the debt ratio and current ratio covenants across the two debt instruments are observed.

[Insert Table 5 here]

Table 5 confirms this finding in a regression setting. Here, following Demiroglu and James (2010), we measure financial covenant tightness by comparing covenant thresholds of firms with similar financial ratios (i.e., covenant variables) at the loan's origination date. More specifically, in each year when loan agreements are originated, we group borrowers into quintiles based on the covenant threshold level. For thresholds of minimum current ratio and interest coverage (thresholds of maximum debt ratio and debt-to-cash flow), the borrower is considered choosing a tight covenant if its covenant threshold is above (below) the median value of the covenant threshold within the quintile. We estimate separate regressions for each financial covenant, where the dependent variable in Table 5 is an indicator variable that takes a value of 1 if the covenant is tight, and is zero otherwise. The key explanatory variable of interest is the indicator variable for a long-term credit line (*Credit Line Indicator*). This indicator variable has a significantly positive coefficient for interest coverage and debt-to-cash flow, but is insignificant for the other two financial covenants.

To evaluate the importance of firm profitability on the use of long-term credit line drawdowns as predicted by H4, we revisit Table 2 and focus on firm profitability coefficients. We find evidence of a significant coefficient for individual firm profitability (ROA) in all the credit line drawdown regressions. The estimates in Panel A of Table 2 show that a one standard deviation increase in ROA above its mean leads to a 64% increase in the level of new long-term

drawdowns (as a percentage of total assets) and a 29% increase in the likelihood of a long-term drawdown initiation relative to their respective sample means.

5.5 Firm quality, credit ratings and new long-term drawdowns

In Panel A of Table 2, firm size (Ln(Assets)) and credit ratings (*Rating Indicator*) are negatively associated in the cross section with long-term credit lines use. In particular, firm size is negatively related to the size of drawdowns, the likelihood of long-term drawdown initiation and of large long-term drawdowns, as well as the likelihood of large drawdowns relative to the use of other sources of financing. Rated firms are more likely to terminate drawdowns, and less likely to drawdown larger amounts, even relative to the use of other types of financing. These results are consistent with hypothesis H5, in that smaller and unrated firms are less transparent, and typically have more difficulty obtaining external financing. Consequently, borrowing through a credit line can be an attractive way for these firms to subject themselves to more frequent monitoring, while at the same time building their reputations and their credit market relationships.

We next explore in more detail the relationship between firm creditworthiness and its use of credit lines for long-term financing. We use historical S&P long-term domestic credit ratings as a measure of a firm's credit quality. We partition firm-years into classes based on their credit ratings. Firms with ratings equal to or below B+ are defined as *very low-rated* firms. Firms with BB- to BB+ ratings are defined as *low-rated* firms. Firms with BBB- to BB+ ratings are defined as *low-rated* firms. Firms with BBB- to BB+ ratings are classified as *intermediate-rated*. Firms with ratings equal to or above A- are defined as *high-rated*. Unrated firms have no credit ratings, and are labeled "No Rating".

[Insert Table 6 here]

In Panel A of Table 6, we present descriptive statistics for firms in each of these rating categories. Not surprisingly, high-rated firms are the most profitable, largest in size, have the highest market-to-book ratio and the lowest earnings volatility, whereas very low rated firms (B+ rated or below) have the lowest profitability, highest leverage and smallest market-to-book ratio. Interestingly, unrated firms are almost as profitable as intermediate-rated firms, and their market-to-book ratio are only surpassed by high-rated firms. However, unrated firms have the highest earnings volatility and the lowest asset tangibility, suggesting that outside capital providers view these borrowers as having high information asymmetry. Consistent with this view, their observed debt ratios are the lowest of the five groups.³⁶

In Panels B and C of Table 6, we present summary statistics on long-term drawdowns and the credit lines in each ratings category. Column (3) of Panel B shows that larger percentages of unrated, intermediate-rated and low-rated firms draw down their credit lines for long-term use compared to high-rated and very low-rated firms. Unrated firms also have more debt in the form of long-term drawdowns (Column (4) of Panel B) and they draw down more than other firms (Column (5) of Panel B). This is consistent with the idea that unrated firms are more vulnerable to losing access to other sources of external capital. As a result, they rely more heavily on pre-approved credit lines for long-term financing. Interestingly, unrated firms also hold the highest levels of cash reserves (Column (8) of Panel A), presumably because credit lines only offer a

³⁶ We also find that long-term drawdowns decline almost monotonically in firm age.

conditional source of external capital, while they often experience large liquidity needs due to high earnings volatility, when credit line covenants could be violated.

Results in Panels B and C of Table 6 suggest that the relationship between rating quality and drawdowns of lines of credit is not monotonic, consistent with hypothesis *H6*. Column (3) shows that high-rated firms and very low-rated firms are the least likely to drawdown credit lines for long-term financing purposes. Column (7) shows that these two groups of firms draw down either long term or short-term credit lines less frequently. Column (8) shows that high-rated firms have the lowest size drawdowns (classified as either short-term or long-term debt) on their balance sheets. In contrast, Column (9) shows that the fraction of long-term drawdowns relative to total credit line drawdown is only 15.4% for high-rated firms, which is at most a fourth the size of the drawdowns by firms in any other ratings category.

These results suggest that while high-rated firms enjoy easy access to credit lines, they seldom draw them down for long-term use. One use of credit lines is as a backup funding source for other types of debt that a firm issues, such as commercial paper. On the other hand, very low-rated firms are less reliant on long-term drawdowns, possibly because of a greater likelihood of covenant violations. It follows that unrated and intermediate rated firms are the heaviest users of credit lines for long-term financing purposes.

In our regression analysis, we find that once we control for firm characteristics, the nonmonotonic pattern disappears.³⁷ Unrated firms are the heaviest users of credit line drawdowns for long-term financing purposes, and the highest-rated firms use them the least. Yet, no major

³⁷ These results are not reported in a table, but are available on request.

differences are observed for the categories in between. Thus, firm characteristics appear to explain why, for example, very low-rated firms do not depend on drawdowns as much as intermediate rated firms do.³⁸

6 Conclusion

While the theoretical literature on credit lines and optimal financial contracting has long thought of lines of credit as a buffer to meet shortfalls in capital expenditures, there is little empirical evidence exploring the extent to which credit lines are used as a source of long term finance when external capital is difficult to obtain, rather than simply a tool for short term liquidity management. Our study addresses this issue by using hand-collected information from firm 10-K filings of drawdowns of credit lines for long-term use. We find that long-term drawdowns on average constitute a significant fraction (39%) of total debt and 10% of book value of assets, making them a very important financing tool for U.S. public companies.

Our results suggest that such drawdowns are used mainly as a financing method of last resort, which is tapped when other forms of long-term finance dry up, primarily due to capital market disruptions rather than weakening firm financial condition. This is consistent with the notion that lines of credit serve as a liquidity buffer for firms as predicted by the existing theoretical literature on credit lines (Boot, Thakor, and Udell, 1987; Holmstrom and Tirole, 1998). We find evidence that such drawdowns are especially valuable for firms subject to relatively high

³⁸ Consistently, results in Panel A of the Internet Appendix Table IA.VI show that high quality firms use more longterm drawdowns. Panel B further shows that using more long-term drawdowns is not indicative of deterioration in firm credit quality nor of subsequent financial distress.

information asymmetry. Finally, we find evidence that long-term drawdowns are much more sensitive to within-firm variations in profitability than other sources of external financing, and that this effect is driven by the responsiveness of the supply of credit lines to changes in firm profitability, operating through the credit line's protective covenant channel. Our evidence is consistent with the view that one major benefit of credit lines is that lenders can automatically adjust their exposure levels to a particular borrower based on new publicly available information about a borrower's profitability, which represents a more flexible and efficient form of credit rationing. At the same time, this lender flexibility makes the duration of the loan more uncertain, which limits its use as a long-term source of financing for many potential borrowers.

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Table 1 Summary statistics: Long-term credit line drawdowns

The full sample contains all non-financial and non-utility U.S.-based firms from Compustat that belong to the S&P 1500 and have access to lines of credit from 1996 through 2008. Information on the availability of credit lines is obtained from Sufi's (2009) sample, and a sample extending Sufi's sample to 2008 for S&P 1500 firms. Long-term credit line drawdowns (LTDraw) are collected from Edgar 10-K SEC filings. Panel A presents the distribution of long-term drawdowns for the full sample. Panel B reports the distribution of long-term drawdowns for a subsample with total credit line drawdown information from 2002 through 2008. The total amount of credit line drawdown information is obtained from Capital IQ database. Long-term credit line drawdowns (LTDraw) is the amount of borrowing under a credit line, which is reported in the "long-term debt" section of a firm's Notes to Consolidated Financial Statements. Column (3) reports the percentage of firms with long-term drawdowns. Column (4) reports the amount of long-term drawdowns outstanding as a percentage of lagged book value of assets when it is positive. Columns (5) and (10) report the amount of new long-term drawdowns (i.e., the annual change in long-term drawdowns) as a percentage of lagged book value of assets ($\Delta LTDraw$) when it is non-zero. Column (7) reports the percentage of firms that draw down from credit lines. The drawdowns can be reported as short- or long-term debt in the balance sheet. Column (8) reports the total amount of credit line drawdowns (both short- and long-term) as a percentage of lagged book value of assets. Column (9) reports the percentage of long-term drawdowns (LTDraw) out of total drawdowns. Column (11) reports the amount of new short-term drawdowns (i.e., the annual change in short-term drawdowns) as a percentage of lagged book value of assets ($\Delta STDraw$) when it is non-zero. Short-term drawdowns (STDraw) are defined as the difference between total drawdowns and long-term drawdowns. All variables are defined in Appendix C.

		Panel A:	Full sample		Panel B: Subsample with total amount of credit line drawdown information							
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)		
Year	Ν	% Firms with LTDraw	LTDraw (when LTDraw > 0)	$\Delta LTDraw$ (when $\Delta LTDraw \neq 0$)	N	% Line User	Total drawdown (if draw)	% LTDraw out of Total Drawdown	$\Delta LTDraw$ (when $\Delta LTDraw \neq 0$)	$\Delta STDraw$ (when $\Delta STDraw \neq 0$)		
1996	631	27.3%	11.0%	1.4%	-	-	-	-	-	-		
1997	708	30.1%	11.2%	2.5%	-	-	-	-	-	-		
1998	754	30.5%	12.4%	2.7%	-	-	-	-	-	-		
1999	782	32.5%	12.1%	1.7%	-	-	-	-	-	-		
2000	773	35.7%	12.2%	1.8%	-	-	-	-	-	-		
2001	762	27.3%	10.6%	-1.5%	-	-	-	-	-	-		
2002	801	24.5%	8.7%	-2.0%	799	45.7%	7.7%	49.0%	-2.0%	-		
2003	831	22.6%	6.7%	-1.2%	831	42.2%	6.5%	49.3%	-1.2%	-0.6%		
2004	645	20.6%	7.4%	1.7%	644	41.1%	6.2%	46.3%	1.6%	0.0%		
2005	646	22.0%	7.8%	1.5%	644	46.7%	6.6%	43.0%	1.5%	1.1%		
2006	640	27.0%	7.4%	2.0%	637	48.0%	6.9%	49.9%	2.0%	0.4%		
2007	604	27.5%	8.3%	2.0%	603	52.4%	6.9%	48.0%	1.9%	0.5%		
2008	577	34.1%	9.3%	2.7%	575	56.0%	8.7%	56.3%	2.8%	0.6%		
Total	9,154	27.8%	9.9%	1.1%	4,733	47.0%	7.1%	49.0%	0.8%	0.3%		

Table 2 Determinants of long-term credit line drawdowns, their initiation and termination This table presents estimations of new long-term drawdowns ($\Delta LTDraw$), the likelihood of longterm drawdown initiation (*StartD*) and termination (*EndD*), the likelihood of large new long-term drawdowns ($\Delta LTDraw > 1\%$), and the choice between new long-term drawdowns ($\Delta LTDraw$) and other types of financing (i.e., short-term debt issuance, other long-term debt issuance, equity issuance, and depletion of cash reserves). The dependent variables in Column (5) equals one if $\Delta LTDraw$ exceeds 1% of a firm's total assets, while no other source of financing (i.e., short-term debt issuance, other long-term debt issuance, equity issuance or depletion of cash holdings) exceeds 1% of its total assets; and is zero if $\Delta LTDraw$ is less than 1% of total assets and at least one of other sources of finance exceeds 1%. Cases where both financing sources are > 1% or < 1% of total assets are excluded. All variables are defined in Appendix C. All firm-specific variables are lagged one year. 2-digit SIC industry fixed effects are included in all regressions in Panel A. Firm fixed effects are included in all regressions in Panel B. Robust t-statistics adjusted for clustering at the firm level are reported in parentheses. Coefficients significant at the 10%, 5%, and 1% levels are marked with *,**, and *** in superscripts, respectively.

Panel A	OLS		L	ogit Regressions	
	(1)	(2)	(3)	(4)	(5)
				Prob.	Δ LTDraw [1]
	ΔLTDraw	StartD	EndD	$\Delta LTDraw > 1\%$	Vs
					Other Financing [0]
Predicted Capex	0.084**	2.201	-15.121***	10.229***	4.150
	(1.98)	(0.55)	(-3.31)	(3.60)	(1.02)
ROA	0.025***	3.844***	-2.234**	3.993***	6.907***
	(5.38)	(5.63)	(-2.15)	(6.83)	(7.40)
Ln(Assets)	-0.001***	-0.229***	-0.065	-0.173***	-0.174***
	(-2.92)	(-4.62)	(-0.97)	(-4.31)	(-3.17)
Tangible Assets	0.003	-0.002	-0.226	0.078	-0.041
	(0.83)	(-0.01)	(-0.57)	(0.29)	(-0.10)
Lev	-0.016***	1.186***	-2.852***	2.112***	1.924***
	(-4.56)	(3.11)	(-5.85)	(7.66)	(5.22)
Current Ratio	-0.001***	-0.211***	0.025	-0.189***	-0.181***
	(-3.79)	(-3.54)	(0.43)	(-4.09)	(-2.69)
MB	-0.002**	-0.353***	0.361***	-0.479***	-0.836***
	(-2.51)	(-3.99)	(3.42)	(-7.07)	(-7.06)
Rating Indicator	-0.001	-0.170	0.545***	-0.464***	-0.719***
	(-0.44)	(-1.05)	(3.40)	(-3.85)	(-4.24)
Excess Stock Return	0.000	0.012	-0.087	0.051	-0.072
	(0.14)	(0.14)	(-0.74)	(0.82)	(-0.66)
GDP Growth	0.001*	-0.037	-0.103*	0.026	0.016
	(1.85)	(-0.82)	(-1.95)	(0.82)	(0.33)
Credit Spread	0.011***	0.512***	-0.804***	0.795***	0.817***
-	(7.15)	(3.63)	(-4.54)	(7.61)	(5.12)
Stock Market Return	-0.004	-0.669**	0.456	-0.723***	-1.318***
	(-1.30)	(-2.05)	(1.29)	(-3.19)	(-3.83)
Constant	0.005	-0.066	1.571*	-1.162**	-0.143
	(1.18)	(-0.09)	(1.83)	(-1.97)	(-0.17)
2-digit SIC Fixed Effects	Y	Y	Y	Y	Y
Std. Errors Clustered by Firm	Y	Y	Y	Y	Y
No. of Observations	9154	6624	2485	9152	5777
Adj. R^2 /Pseudo R^2	0.02	0.08	0.08	0.11	0.15

Panel B			OLS Re	gressions	
	(1)	(2)	(3)	(4)	(5)
	ΔLTDraw	StartD	EndD	Prob. ∆LTDraw >1%	ΔLTDraw [1] Vs Other Financing [0]
Predicted Capex	0.061*	0.170	-2.505***	0.886***	0.633**
-	(1.69)	(0.49)	(-3.16)	(2.83)	(2.01)
ROA	0.030***	0.102*	-0.760***	0.177***	0.114**
	(3.32)	(1.95)	(-2.87)	(2.76)	(2.15)
Ln(Assets)	-0.003*	0.022*	0.012	0.012	0.019
	(-1.82)	(1.73)	(0.35)	(0.95)	(1.60)
Tangible Assets	0.002	-0.039	-0.012	0.085	0.130*
5	(0.26)	(-0.54)	(-0.06)	(1.15)	(1.70)
Lev	-0.057***	0.049	-0.481***	-0.114**	-0.033
	(-7.60)	(0.94)	(-3.40)	(-2.22)	(-0.61)
Current Ratio	-0.001**	-0.010***	0.002	-0.012***	-0.010***
	(-2.40)	(-3.23)	(0.08)	(-3.31)	(-2.93)
MB	0.000	0.001	0.023	-0.006	-0.013***
	(-0.41)	(0.10)	(0.93)	(-1.10)	(-2.66)
Rating Indicator	0.007*	-0.003	0.080	-0.022	-0.010
	(1.83)	(-0.13)	(1.56)	(-0.86)	(-0.39)
Excess Stock Return	-0.001	-0.012*	0.038	-0.014*	-0.018**
	(-0.47)	(-1.81)	(1.64)	(-1.82)	(-2.21)
GDP Growth	0.001	0.000	-0.016	0.006	0.002
	(1.54)	(0.09)	(-1.57)	(1.47)	(0.41)
Credit Spread	0.010***	0.032***	-0.075**	0.080***	0.045***
	(6.13)	(2.59)	(-2.07)	(6.09)	(3.11)
Stock Market Return	-0.005	-0.059**	0.079	-0.087***	-0.104***
	(-1.31)	(-2.34)	(1.15)	(-3.20)	(-3.22)
Constant	0.024*	-0.081	0.545**	-0.012	-0.098
	(1.86)	(-0.78)	(1.99)	(-0.12)	(-0.97)
Firm Fixed Effects	Y	Y	Y	Y	Y
Std. Errors Clustered by Firm	Y	Y	Y	Y	Y
No. of Observations	9154	6665	2489	9154	5870
$Adj. R^2$	0.01	0.29	0.19	0.20	0.23

Table 3 New long-term drawdowns in the 2001 and 2008 recessions

This table presents the behavior of new long-term drawdowns ($\Delta LTDraw$), the likelihood of longterm drawdown initiation (*StartD*) and termination (*EndD*), the likelihood of large new long-term drawdowns ($\Delta LTDraw > 1\%$), and the choice between new long-term drawdowns ($\Delta LTDraw$) and other types of financing (i.e., short term debt issuance, other long-term debt issuance, equity issuance, and depletion of cash reserves) in the 2001 (*yr01*) recession and the 2008 (*yr08*) recession. The base category is the sample period outside the two recessions. Other explanatory variables are the same as in Table 2, but their coefficients are not reported for brevity. All variables are defined in Appendix C. Firm fixed effects are included in all regressions. Robust *t*statistics adjusted for clustering at the firm level are reported in parentheses. Coefficients significant at the 10%, 5%, and 1% levels are marked with *,**, and *** in superscripts, respectively.

OLS Regressions	(1)	(2)	(3)	(4)	(5)
	ΔLTDraw	StartD	EndD	Prob. ∆LTDraw >1%	ΔLTDraw [1] Vs Other Financing [0]
yr01	-0.007***	-0.005	0.005	-0.034***	-0.009
	(-3.45)	(-0.46)	(0.13)	(-2.70)	(-0.62)
yr08	0.009***	0.070***	-0.017	0.085***	0.070***
	(4.09)	(3.79)	(-0.43)	(4.63)	(3.25)
Other Controls	Y	Y	Y	Y	Y
Firm Fixed Effects	Y	Y	Y	Y	Y
Std. Errors Clustered by Firm	Y	Y	Y	Y	Y
No. of Observations	9154	6665	2489	9154	5870
Adj. R ²	0.01	0.29	0.19	0.20	0.23

Table 4 Financial covenants: Credit lines versus term loans

The following table shows summary statistics of common financial covenant requirements for credit lines and term loans with a maturity greater than one year. The financial covenant thresholds are obtained from DealScan Database. Both credit lines and term loans are originated in 1996-2008. Panel A contrasts the financial covenant thresholds of long-term credit lines and term loans regardless of firm characteristics. Panel B compares long-term credit lines and term loans issued by the same firm. Panel C matches long-term credit lines and term loans for three profitability classes. Borrower financial information is obtained from Compustat. *, **, and *** indicate the mean values or distribution equality (for the median values) between the "Long-term Credit Lines" group and the "Term Loans" group are statistically significant at 10%, 5%, and 1% level. The test of mean values is a two-tail test, while the test for distribution equality is a Kolmogorov–Smirnov nonparametric test.

		(1)		(2	2)		(1	3)		(4	4)	
		Min Interes	t Coverage		Max Lever	rage Ratio		Max Debt to	o Cash Flow		Min Curr	ent Ratio	
		Long-term Credit Lines	Term Loans		Long-term Credit Lines	Term Loans		Long-term Credit Lines	Term Loans		Long-term Credit Lines	Term Loan	S
Panel A: En	tire Deal	Scan sample											
Mea	an	2.56	2.33	***	56.2%	60.5%		3.68	4.73	***	1.28	1.32	
Med	ian	2.50	2.00	***	60.0%	60.0%		3.50	4.50	***	1.15	1.23	
Ν	ſ	3458	476		2010	187		4182	609		1084	134	
Panel B: Iss	sued by th	e same firm											
Mea	an	2.56	2.34	***	57.7%	63.1%		3.72	4.42	***	1.20	1.30	
Med	ian	2.50	2.25	***	60.0%	60.0%		3.50	4.00	***	1.08	1.20	
Ν	[476	241		254	109		494	270		96	48	
Panel C: Ma	atch for th	ree profitabili	ty classes										
	Mean	2.37	2.06	***	55.2%	54.8%		4.05	5.26	***	1.30	1.31	
Low ROA	Median	2.15	2.00	**	60.0%	60.0%		3.50	4.75	***	1.10	1.20	
	Ν	808	117		611	64		899	152		328	48	
Madian	Mean	2.57	2.53		57.2%	66.8%		3.66	4.39	***	1.32	1.22	
Median	Median	2.50	2.16	***	60.0%	60.0%		3.50	4.25	***	1.15	1.05	
ROA	Ν	1299	155		817	58		1411	162		279	26	
	Mean	2.92	2.67	**	55.9%	60.4%	**	3.13	3.85	***	1.25	1.44	**
High ROA	Median	3.00	2.50	**	58.0%	60.0%		3.00	3.50	***	1.10	1.30	**
-	Ν	880	71		404	25		1359	125		310	27	

Table 5 Covenant tightness of credit lines and term loans in a multivariate setting

Financial covenant tightness is measured by comparing covenant thresholds of firms with similar financial ratio (i.e., covenant variables) at the origination of the loan agreement. More specifically, in each year when loan agreements are originated, we group borrowers into quintiles based on the covenant threshold level. For thresholds of minimum current ratio and interest coverage (thresholds of maximum debt ratio and debt-to-cash flow), the borrower is considered choosing a tight covenant if its covenant threshold is above (below) the median value of the covenant threshold within the quintile. The dependent variables in the following tables equal one if the firm chooses a tight covenant, and zero otherwise. *Credit Line Indicator* equals one when the type of the loan is a long-term credit line, and zero when it is a term loan. Firm-specific explanatory variables are lagged one year. 2-digit SIC industry fixed effects and quarter effects are included in all regressions. Robust t-statistics adjusted for clustering at the quarterly level are reported in parentheses. Coefficients significant at the 10%, 5%, and 1% levels are marked with *,**, and *** in superscripts, respectively.

		OLS Reg	gressions	
	(1)	(2)	(3)	(4)
	Dependent '	Variable = Probab	ility of Covenant	Being Tight
	Min Interest Coverage	Max Leverage Ratio	Max Debt to Cash Flow	Min Curren Ratio
Credit Line Indicator	0.092**	0.059	0.084***	-0.054
	(2.42)	(1.04)	(2.99)	(-0.78)
Ln(Assets)	0.021*	-0.036***	-0.040***	0.005
	(1.93)	(-2.92)	(-5.32)	(0.33)
ROA	-0.538	-0.486	0.171	0.166
	(-1.25)	(-0.81)	(0.62)	(1.01)
Z-Score	0.043*	-0.033	0.013***	-0.012
	(1.88)	(-1.24)	(3.15)	(-0.86)
Package Amount	0.131**	-0.384***	-0.226***	-0.155*
-	(2.63)	(-3.21)	(-4.15)	(-1.78)
Ln(Loan Maturity (in months))	0.058	-0.006	-0.107***	-0.014
- · · · · · · · · · · · · · · · · · · ·	(1.59)	(-0.18)	(-4.29)	(-0.38)
Constant	-0.005	0.802***	0.946***	0.944***
	(-0.04)	(5.74)	(9.08)	(6.31)
Industry and Quarter Fixed Effects	Y	Y	Y	Y
Std. Errors Clustered by Quarter	Y	Y	Y	Y
No. of Observations	2052	1323	3290	905
Adj. R ²	0.13	0.21	0.11	0.03

Table 6 Summary statistics by credit rating groups

This table presents summary statistics for firms sorted by S&P long-term domestic issuer credit rating. *High rating* refers to ratings equal or above A-. *Intermediate Rating* refers to ratings from BBB- to BBB+. *Low Rating* refers to ratings from BB- to BB+. *Very Low Rating* refers to ratings equal or below B+. No Rating refers to those with no rating. Panel A presents descriptive statistics for firms in each of these rating categories, while Panels B and C present summary statistics for the use of long-term drawdowns and credit lines in each of rating categories. Panel B is for the full sample, while Panel C is for a subsample with total credit line drawdown information from 2002 through 2008. Column (3) of Panel B reports the percentage of firms that have long-term credit line drawdowns (*% firms with LTDraw*). Column (4) of Panel B reports the amount of long-term drawdowns outstanding as a percentage of lagged book value of assets. Columns (5) of Panel B and (10) of Panel C report the amount of new long-term drawdowns (i.e., the annual change in long-term drawdowns) as a percentage of lagged book value of assets (*\LTDraw*), when it is non-zero. Column (7) of Panel C reports the percentage of firms that draw down from credit line drawdowns (both short- and long-term) as a percentage of lagged book value of assets. Column (9) of Panel C reports the percentage of long-term drawdowns (*LTDraw*) out of total drawdowns. Column (11) of Panel C reports the amount of new short-term drawdowns (i.e., the annual change of lagged book value of assets (*\LTDraw*) when it is non-zero. A Short-term drawdowns (*STDraw*) is the difference between total drawdowns and long-term drawdowns. All variables are defined in Appendix C.

			Panel	А			
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Credit Rating	ROA	Ln(Assets)	Tangible Assets	Lev	MB	Earnings Volatility	Cash Holding
High Rating [A-, AAA]	13.9%	9.10	33.2%	23.7%	2.41	3.0%	7.2%
Intermediate Rating [BBB-,BBB+]	9.9%	8.45	35.2%	27.1%	1.66	3.7%	7.0%
Low Rating [BB-,BB+]	8.2%	7.60	34.4%	33.4%	1.48	4.9%	8.5%
Very Low (≤B+)	4.2%	7.11	33.7%	38.4%	1.47	6.8%	13.5%
No Rating	9.5%	6.08	28.8%	15.9%	2.03	6.9%	13.6%
Total	9.9%	7.28	31.7%	22.7%	1.93	5.4%	10.6%

	Pan	el B: Full sa	mple		Pane	l C: Subsa	ample with tot	al amount of c	redit line drawdow	n information
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
Credit Rating	Ν	% Firms with LTDraw	LTDraw (when LTDraw > 0)	ΔLTDraw (when ΔLTDraw≠0)	Ν	% Line User	Total Drawdown (if draw)	% LTDraw out of Total Drawdown	$\begin{array}{l} \Delta LTDraw\\ (when\\ \Delta LTDraw \neq 0) \end{array}$	$\Delta STDraw$ (when $\Delta STDraw \neq 0$)
High Rating [A-, AAA]	1,516	7.7%	5.3%	0.4%	762	30.4%	2.3%	15.4%	1.0%	0.1%
Intermediate Rating [BBB-,BBB+]	1,717	30.0%	7.8%	0.6%	985	50.8%	4.8%	45.0%	0.5%	0.5%
Low Rating [BB-,BB+]	1,249	39.9%	9.8%	0.6%	807	54.3%	8.1%	61.7%	0.6%	0.1%
Very Low (≤B+)	395	22.0%	7.1%	0.0%	258	45.0%	6.7%	44.4%	-0.1%	0.6%
No Rating	4,277	31.1%	11.4%	1.7%	1,921	48.9%	9.1%	54.0%	1.1%	0.3%
Total	9,154	27.8%	9.9%	1.1%	4,733	47.0%	7.1%	49.0%	0.8%	0.3%

Appendix A An example of short-term and long-term credit line drawdowns

By the end of fiscal year 2007 (February 29, 2008), Carmax, Inc (gvkey: 64410) had a \$500 million revolving credit facility which was due in December 2011. As of February 29, 2008, \$300.2 million was outstanding under the credit agreement. In our sample, we classify \$100.217 million as short-term drawdown and \$200 million as long-term drawdown.

The following is excerpted from footnotes in page 37–38 of Carmax's 10-K filing reported on April 25, 2008.

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(Source: http://www.sec.gov/Archives/edgar/data/1170010/000117001008000043/tenk.htm)

9. DEBT

	As of Februar	y 29 or 28
(In thousands)	2008	2007
Revolving credit agreement	\$300,217	\$150,690
Obligations under capital leases	27,614	34,787
Total debt	327,831	185,477
Less current portion:		
Revolving credit agreement	100,217	150,690
Obligations under capital leases	461	1,043
Total long-term debt, excluding current portion	\$227,153	\$33,744

We have a \$500 million revolving credit facility (the "credit agreement") with Bank of America, N.A. and various other financial institutions. The credit agreement is secured by vehicle inventory and contains customary representations and warranties, conditions and covenants. Borrowings accrue interest at variable rates based on LIBOR, the federal funds rate, or the prime rate, depending on the type of borrowing. We pay a commitment fee on the used and unused portions of the available funds. All outstanding principal amounts will be due and payable in December 2011, and there are no penalties for prepayment.

As of February 29, 2008, \$300.2 million was outstanding under the credit agreement, with the remainder fully available to us. The outstanding balance included \$21.0 million classified as short-term debt, \$79.2 million classified as current portion of long-term debt and \$200.0 million classified as long-term debt. We classified \$79.2 million of the outstanding balance as of February 29, 2008, as current portion of long-term debt based on our expectation that this balance will not remain outstanding for more than one year.

Appendix B Datasets summary

Data source	Sample Period	Information Provided
Compustat		financial statement data
Our hand-collected data	1996 - 2008	the amount of long-term credit line drawdowns for all non-financial and non- utility U.Sbased firms that belong to the S&P 1500
Sufi (2009)	1996 - 2003	availability of credit lines of all non- financial U.Sbased firms
Tai-Yuan Chen's sample (Extending Sufi's sample for S&P 1500 firms to 2008)	2000 - 2008	availability of credit lines and the amount of unused line for all non-financial and non- utility U.Sbased firms that belong to the S&P 1500
Capital IQ	2002 -	the amount of used line (both short-term and long-term) of all public firms
CRSP		stock prices and returns

Appendix C Variable Definitions

- *Acquisition*: acquisitions scaled by total assets
- *Capex*: capital expenditures scaled by lagged assets
- *Cash Flow (CF):* the ratio of operating income before depreciation, after interest, dividends, and taxes to lagged total book assets.
- *Credit Line Indicator*: equal to when the type of the loan is a long-term credit line, and zero when it is a term loan
- *Credit Spread*: the difference between the December commercial paper annualized yield and the annualized December 3-month Treasury bill rate, and then times 100.
- *Current Ratio*: current assets/current liabilities
- *Default Spread:* the difference between the December yields on Moody's Baa and Aaa rated corporate bonds with maturities of approximately 20-25 years
- *Dividend Indicator*: equal to 1 if a firm paid a common dividend in a given year, and zero otherwise.
- *Earnings Volatility*: the standard deviation of the ratio of EBIT to assets over the past 5 years
- *EndD*: among firms with long-term credit line drawdowns at *t*-1, it equals one for firms with no long-term drawdowns at *t*, and zero otherwise.
- *Excess Stock Return:* the prior 12 month compounded stock return minus the prior 12 month compounded return of the overall stock market index
- % *Firms with LTDraw*: the percentage of firms that have long-term credit line drawdowns
- *GDP Growth:* the percentage increase in real GDP in 2000 dollars.
- *High Rating*: the S&P long-term domestic issuer rating is A- or above;
- *Industry Sigma*: volatility of cash flow (*CF*) within the 2-digit SIC group of a firm. Specifically, we first calculate the standard deviation of cash flow over the previous 10 years for each firm. A firm must have at least three observed cash flow over the previous 10 years to be counted. Then for each year, we take the average across each 2-digit SIC industry of the standard deviations of firm cash flow.
- Intermediate Rating: the S&P long-term domestic issuer rating is from BBB- to BBB+
- % *IPOs with OP<Lo*: Percentage of IPOs priced below the initial file price range (For the ease of the result reporting, it times 100.). It is extracted from Table 6 of Initial Public Offerings Statistics (updated on August 8, 2017) prepared by Jay R. Ritter (http://bear.warrington.ufl.edu/ritter/ipodata.htm).
- *Lev*: book leverage defined as face value of debt divided by total book assets.

- $\Delta Line$: changes in total amount of credit line, scaled by lagged assets.
- % Line User: the percentage of firms with (either short-term or long-term) credit line drawdowns
- *Long-term CP* : the amount of commercial paper reported in the long-term debt section of balance sheet
- Low Rating: the S&P long-term domestic issuer rating is from BB- to BB+
- *LTDraw:* long-term credit line drawdowns scaled by total assets. Long-term credit line drawdowns is the amount of borrowing under a credit line, which is reported in the "long-term debt" section of a firm's Notes to Consolidated Financial Statements.
- $\Delta LTDraw$: changes in long-term credit line draw-downs, scaled by lagged total assets
- % *LTDraw out of Total Drawdown*: the proportion of long-term credit line drawdowns out of total drawdowns.
- *MB*: market-to-book ratio
- *NWC*: working capital net of cash or short-term debt, scaled by lagged total assets
- *No Rating*: firms with no S&P long-term domestic rating
- Other Financing: It includes short-term debt issuance, other long-term debt issuance, equity issuance, and depletion of cash reserves. Short-term debt issuance is the change in current debt in one year scaled by lagged assets. Other long-term debt issuance is the difference between the change in long-term debt in one year and $\Delta LTDraw$, scaled by lagged assets. Equity issuance is sale of common and preferred stock purchase of common and preferred stock, scaled by lagged assets. Depletion of cash reserves is the decrease of cash and cash equivalents in one year, scaled by lagged assets
- Package Amount: the amount of the entire loan package, scaled by total assets
- *Rating Indicator*: equals one when a firm has a long-term domestic issuer rating assigned by Standard & Poor's in a given year, and zero otherwise.
- *R&D*: ratio of R&D expenditures to sales. If R&D is missing from Compustat, then R&D is set equal to 0.
- *ROA*: EBIT scaled by assets
- Sales Growth: the percentage increase in annual total sales
- Short-term CP: the amount of commercial paper reported in the short-term debt section of balance sheet
- *StartD*: among firms with no long-term credit line drawdowns at *t*-1, it equals one for firms with long-term drawdowns at *t*, and zero otherwise.

- *STDraw*: the difference between total credit line drawdowns and long-term drawdowns (*LTDraw*)
- $\Delta STDraw$: changes in short-term credit line drawdowns (*STDraw*), scaled by lagged assets
- *Stock Market Return:* annualized stock market return computed by compounding monthly returns on the CRSP value-weighted index of NYSE, NASDAQ, and AMEX traded stocks over the fiscal year. (For the ease of the result reporting, it is multiplied by 100.)
- *Tangible Assets:* net PPE scaled by lagged assets
- *Total Drawdown*: the amount of both short-term and long-term credit line drawdowns as a percentage of lagged assets
- *Very Low Rating*: the S&P long-term domestic issuer rating is B+ or below
- *Violation*: equals one if a firm experiences any financial covenant violation in the previous four quarters, and zero otherwise
- *y01:* equals one in year 2001 and zero in other years
- *y08:* equals one in year 2008 and zero in other years
- *Z-Score*: It is Altman's (1968) unlevered Z-Score, which is calculated as follows. (3.3 × pretax income + sales + 1.4 × retained earnings + 1.2 × (current assets current liabilities)) / total assets.

Appendix D Prediction model of capital expenditure

This table presents the OLS estimation of capital expenditure. All variables are defined in Appendix C. All independent variables are lagged one year. 2-digit SIC industry fixed effects and year fixed effects are included. Coefficients significant at the 10%, 5%, and 1% levels are marked with *,**, and *** in superscripts, respectively.

	Capex
MB	0.010***
	(18.41)
n(Sales)	-0.004***
	(-9.25)
Sales Growth	0.037***
	(12.22)
Constant	0.098***
	(26.23)
-digit SIC and Year Fixed Effects	Y
No. of Observations	9154
Adj. R ²	0.40

Appendix E Summary statistics: Long-term CP

Long-term CP is the amount of commercial paper classified as long-term debt. It is collected from Edgar 10-K SEC filings. The full sample (Panel A) contains all non-financial and non-utility U.S.-based firms from Compustat that belong to the S&P 1500 and have access to lines of credit from 1996 through 2008. The subsample (Panel B) contains firm-year observations with total amount of CP information from 2002 through 2008. The total amount of CP information is obtained from Capital IQ database. Column (3) reports the percentage of firms with long-term CP. Column (4) reports the amount of long-term CP outstanding as a percentage of lagged book value of assets when it is positive. Columns (5) and (10) report the amount of new long-term CP (i.e., the annual change in long-term CP) as a percentage of lagged book value of assets ($\Delta Long$ -term CP) when it is non-zero. Column (7) reports the percentage of firms with CP outstanding. Column (8) reports the total amount of CP outstanding as a percentage of lagged book value of assets. The CP can be reported as short- or long-term debt in the balance sheet. Column (9) reports the percentage of long-term CP out of total CP. Column (11) reports the amount of new short-term CP (i.e., the annual change in short-term CP) as a percentage of lagged book value of assets (Δ Short-term CP) when it is non-zero. Short-term CP is the difference between total CP and long-term CP. All variables are defined in Appendix C.

		Panel	A: Full sample		Panel B: Subsample with total amount of CP							
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)		
year	Ν	% Firms having Long-term CP	Long-term CP (when Long- term CP > 0)	$\Delta Long-term CP$ (when $\Delta Long-$ term CP $\neq 0$)	Ν	% Firms having CP	CP (when CP > 0)	% Long-term CP out of Total CP	Δ Long-term CP (when Δ Long- term CP $\neq 0$)	Δ Short-term CP (when Δ Short- term CP \neq 0)		
1996	631	7.4%	4.2%	0.4%		-	-	-	-	-		
1997	708	8.2%	4.4%	0.5%	-	-	-	-	-	-		
1998	754	7.7%	4.4%	0.2%	-	-	-	-	-	-		
1999	782	7.9%	4.7%	0.1%	-	-	-	-	-	-		
2000	773	7.0%	4.6%	0.5%	-	-	-	-	-	-		
2001	762	6.0%	4.3%	-1.2%	-	-	-	-	-	-		
2002	801	4.1%	2.6%	-1.5%	799	10.8%	3.5%	38.4%	-1.5%	-		
2003	831	3.1%	3.4%	-0.3%	831	10.1%	3.2%	29.8%	-0.3%	-0.6%		
2004	645	3.4%	3.4%	-0.3%	644	10.6%	3.3%	32.1%	-0.3%	0.3%		
2005	646	3.1%	3.6%	-0.3%	644	11.5%	4.0%	24.4%	-0.3%	0.3%		
2006	640	3.8%	4.4%	1.0%	637	12.2%	4.1%	27.5%	0.9%	0.0%		
2007	604	4.5%	3.9%	0.3%	603	12.6%	4.1%	32.8%	0.3%	0.5%		
2008	577	3.8%	2.4%	-0.8%	575	12.2%	3.5%	26.4%	-0.8%	-0.4%		
Total	9154	5.5%	4.1%	-0.1%	4733	11.3%	3.7%	30.4%	-0.4%	0.0%		

Appendix F Long-term drawdowns Vs Long-term CP

This table presents the results of the choice between new long-term drawdowns ($\Delta LTDraw$) and long-term commercial paper ($\Delta Long$ -term CP). The sample consists of firms with ratings equal to or above BBB- only. The dependent variable equals one when $\Delta LTDraw$ is greater than 1% but $\Delta Long$ -term CP is not, and zero when $\Delta Long$ -term CP is greater than 1% but $\Delta LTDraw$ is not. Cases when both are >1% or <1% are excluded. All variables are defined in Appendix C. All firm-specific variables are lagged one year. 2-digit SIC industry fixed effects are included in both regressions. Robust t-statistics adjusted for clustering at the firm level are reported in parentheses. Coefficients significant at the 10%, 5%, and 1% levels are marked with *,**, and *** in superscripts, respectively.

	Logistic Regression	OLS Regression
	ΔLTDraw [1]	ΔLTDraw [1]
	Vs	Vs
-	Δ Long-term CP [0]	Δ Long-term CP [0]
Predicted Capex	-29.335**	-4.304**
	(-2.55)	(-2.55)
ROA	-2.328	-0.262
	(-0.57)	(-0.43)
Ln(Assets)	-1.412***	-0.205***
	(-5.84)	(-7.64)
Tangible Assets	-2.066*	-0.281
	(-1.71)	(-1.50)
Lev	6.688***	0.858***
	(3.86)	(4.00)
Current Ratio	0.737*	0.112**
	(1.92)	(2.23)
MB	-0.619*	-0.072
	(-1.93)	(-1.62)
Excess Stock Return	0.653	0.073
	(1.22)	(1.09)
yr01	0.105	0.019
	(0.16)	(0.21)
yr08	2.147***	0.274***
	(3.54)	(4.06)
Constant	15.535***	2.513***
	(4.80)	(7.62)
2-digit SIC Fixed Effects	Y	Y
Std. Errors Clustered by Firm	Y	Y
No. of Observations	404	463
Pseudo R^2/Adj . R^2	0.34	0.35